2020 G4C STUDENT CHALLENGE
COMPETITION GUIDE | ATLANTA

The 2020 G4C Student Challenge is open for game submissions from students in NYC, Los Angeles, Atlanta, and Detroit middle/high schools. Winners will be announced at a local awards ceremony in Atlanta during June 2020.

SUBMIT YOUR GAME HERE: bit.ly/g4c_challenge

About the Challenge
The Games for Change (G4C) Student Challenge is a game design competition that invites middle and high school students in New York City, Los Angeles, Atlanta and Detroit to create digital games about real-world issues. In 2020, students in Atlanta are challenged to create an original digital game about one of three themes:

- A Clean & Happy Earth
- Inclusive Play: Designing Games for All
- The Human-Animal Bond

Learn more about the Challenge and find theme resources here: www.gamesforchange.org/studentchallenge.

How to Submit
Complete the following steps to enter your game in the competition:

1. Visit bit.ly/g4c_challenge
2. Read the Rules & Guidelines to verify you are eligible to submit a game
3. Create a user account and sign in
4. Complete a submission form (answer all required questions and hit ‘Submit’)
5. You will receive an email confirmation with your completed submission form

Deadline
March 31, 2020 @ 11:59 PM ET.

Competion Guidelines
Games must be about one of the 2020 Student Challenge themes.

Applicants may submit one game per theme (for a maximum of three submissions), either as an individual or as part of a team.

Games must be playable on a web browser and created in a free/open platform (i.e. Scratch, Snap, Unity). You will be asked to share your game’s URL and specify the platform in your submission form.

Students who are submitting more than one game must complete a separate application form for each game (up to three total).
**Award Categories**

Atlanta will recognize winners in the following categories:

**A CLEAN & HAPPY EARTH**
- Best Middle School Game
- Best High School Game

**INCLUSIVE PLAY: DESIGNING GAMES FOR ALL**
- Best Middle School Game
- Best High School Game

**THE HUMAN-ANIMAL BOND**
- Best Middle School Game
- Best High School Game

**GRAND PRIZE: BEST OVERALL GAME**

Games will be evaluated by an expert jury. Finalists will be invited to a local awards ceremony in May 2020 to exhibit their games as part of an awards showcase! Winners will be announced and prizes awarded during an on-stage awards ceremony.

**Prizes**

Each student on the Grand Prize winning team will receive a $1,000 cash scholarship! Other prizes include games, technology, experiences, theme prizes, and more!

**Jury Process**

Games are judged in three phases, both quantitatively and qualitatively by panels of jurors:

**PHASE I**
Each submission is played and scored by a minimum of three jurors. The highest scoring games in each category become competition Finalists.

**PHASE II**
Finalist games are played by a panel of theme experts and game professionals to determine winning games; this includes 1 high school winner and 1 middle school winner for each theme topic.

**PHASE III**
The winning games are then played by a special jury of industry veterans to determine the Grand Prize winner.

**Judging Criteria**

Jurors will evaluate games using the following criteria:

**GAMEPLAY:**
- Is the game playable?
- Is the gameplay smooth and bug-free?
- Is it well-balanced (not too easy/hard)
- Do players have meaningful choices in the process of achieving the game’s goal?

**ORIGINALITY:**
- Is the game new, fresh and innovative?
- How unique is the design and concept of the game?
- Does it bear little resemblance to other games (particularly re: Scratch remixes)

**THEMATIC:**
- Does the game address its theme in a meaningful way?
- Is the theme information presented clearly and accurately?

**OVERALL WOW FACTOR:**
- How engaging and fun is the game?
- Would you recommend it to someone else?

**Important URLs**

G4C Student Challenge website: [www.gamesforchange.org/studentchallenge](http://www.gamesforchange.org/studentchallenge)

Competition portal (to submit your game!): [bit.ly/g4c_challenge](http://bit.ly/g4c_challenge)

**Questions?**

Send G4C an email: [studentchallenge@gamesforchange.org](mailto:studentchallenge@gamesforchange.org)