



Games For Change Board of Directors

Lucy Bernholz is the Founder and President of Blueprint Research & Design, Inc. a strategy consulting firm that helps philanthropic individuals and institutions achieve their missions. Bernholz is also the publisher of Philanthropy2173, an award winning blog about the business of giving, and she serves as Executive Producer of The Giving Channel on Fora.tv. Dr. Bernholz is a noted analyst of the philanthropic industry and has published articles in the trade and general press, edited collections, and scholarly journals. Her most recent book, *Creating Philanthropic Capital Markets: The Deliberate Evolution*, was published in 2004. Bernholz has a BA from Yale University and a MA and PhD from Stanford University.

Sharon Knight has spent the past 6 years working for Electronic Arts in both corporate finance and operations in North America and the UK, where she was involved in promoting Women in Gaming as a speaker and mentor. Most recently, Sharon was Senior Vice President for Central Development Services, which provides integrated development solutions in the areas of global localization, quality assurance, motion capture, art, and mastering to EA's studios worldwide. She also oversaw first party relations with Microsoft, Sony and Nintendo with regards to product quality. While at EA, Sharon gained considerable experience with captive shared service and outsourced solutions in emerging markets. Prior to EA, Sharon held senior management positions in finance with Gap Inc. and KFC; she started her career in commercial banking in Chicago. Knight has a BA from Smith College and an MBA from Kellogg Graduate School of Management. She is also on the board of Women's Initiative for Self Employment in San Francisco. Recently, her focus has moved on to the medical field when she became president of a San Francisco based start up called 1Life Healthcare, Inc.

Dave Rejeski works at the Woodrow Wilson International Center for Scholars in Washington, DC, where he is the Director of the Foresight and Governance Project and the Project on Emerging Nanotechnologies, a partnership between the Wilson Center and the Pew Charitable Trusts. In 2002, he helped launch the Serious Games Initiative and in 2003, Games for Change > > He has been a Visiting Fellow at Yale University's School of Forestry and Environmental Studies and an adjunct affiliated staff member at RAND. From 1994 to 2000, he worked at White House Council on Environmental Quality and the White House Office of Science and Technology (OSTP) on a variety of technology and R&D issues. Before moving to OSTP, he was head of the Future Studies Unit at the Environmental Protection Agency. He sits on the advisory boards of a number of organizations, including the Environmental Protection Agency's Science Advisory Board; the National Science Foundation's Advisory Committee on Environmental Research and Education; the Committee on Science, Engineering and Public Policy of the American Association for the Advancement of Science (AAAS); the National Council of Advisors of the Center for the Study of the Presidency; the Journal of Industrial Ecology, the Greening of Industry Network, and the University of Michigan's Corporate Environmental Management Program. He has graduate degrees in public administration and environmental design from Harvard and Yale and a degree in Fine Arts from the Rhode Island School of Design.

Gobion Rowlands is the Chairman and co-founder of Red Redemption Ltd - the very successful Oxford based independent developers of socially positive computer games that brought climate change to the international gaming marketplace. Gobion's environmental gaming industry expertise has led him to be appointed a "Fellow of the Royal Society of Arts" (FRSA) in 2008, a "Fellow of the Royal Geographical Society" (FRGS) and a "Fellow of the Royal Institution" (FRI) in 2010 and an 'in demand' speaker and writer on numerous subjects including serious computer games, social enterprise, climate change and communication. He also spent a year as an Affiliate Researcher of Sustainability and Communications for the Environmental Change Institute at Oxford University and recently lectured at the Skoll School of Social Enterprise and the University of the Creative Arts. Under Gobion's guidance Red Redemption has won a number of awards and grants including a UK government Department of Trade and Industry (DTI) "Smart Innovation Award", a UK government Department of the Environment, Food and Rural Affairs (Defra) "Climate Challenge Award". He was also nominated for a World Economic Forum Technology Pioneer award in 2009.